

**U.S. Department of Commerce
2001 Targeted Outreach Program
Top 25 NAICS Codes**

NAICS Code	Product or Service Descriptions	Total \$ (000)	No. of Actions	SB \$ (000)	Percent of SB Goal = *23%	SDB \$ (000)	Percent of SDB Goal = *5%	WOSB \$ (000)	Percent of WOSB Goal = *5%
54151	Other Computer Related Services	344,758	1,066	179,262	52	123,439	35.8	21,721	6.3
56111	Office Administrative Services	103,541	41	1,485	1.43	1,206	1.16	558	0.54
33411	Electronic Computer Manufacturing	65,456	463	33,010	50.43	5,243	8.01	2,289	3.5
51114	Database And Directory Publishers	63,232	8	0	0	0	0	0	0
44312	Computer And Software Stores	60,656	257	19,085	31.46	2,499	4.12	1,520	2.51
56121	Facilities Support Services	51,566	99	37,798	73.3	11,767	22.82	25,031	48.54
54161	Administrative Management and General Management Consulting Services	43,321	255	19,081	44.05	9,275	21.41	4,215	9.73
33451	Analytical Laboratory Instrument Manufacturing	34,952	195	22,128	63.31	173	0.49	2,214	6.33
51332	Cellular And Other Wireless Telecom	32,019	8	77	0.24	10	0.03	10	0.03
54171	Research and Development in the Physical, Engineering, and Life Sciences	31,537	481	16,558	52.5	7,826	24.82	4,249	13.47
54133	Engineering Services	25,820	180	2,944	11.4	658	2.55	464	1.8
33461	Software Reproducing	22,962	78	2,456	10.7	0	0	0	0
54137	Surveying and Mapping (except Geophysical) Services	19,596	23	3,087	15.75	1,989	10.15	0	0
22121	Natural Gas Distribution	19,160	21	14,609	76.25	0	0	14,434	75.33
51419	All Other Information Services	19,053	90	8,248	43.29	4,723	24.79	1,070	5.62
33661	Ship Building And Repairing	18,472	87	14,091	76.28	541	2.93	527	2.85
54162	Environmental Consulting Services	15,059	143	8,250	54.78	5,296	35.17	1,231	8.17
22112	Electric Power Distribution	14,873	10	0	0	0	0	0	0
33422	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	12,171	31	6,764	55.57	46	0.38	46	0.38
42292	Book, Periodical, and Newspaper Merchant Wholesalers...(actual code: 424920)	10,926	22	0	0	0	0	0	0
54199	All Other Professional, Scientific,	10,821	150	6,530	60.35	2,491	23.02	389	3.59
23332	Commercial and Institutional Building Construction...(actual code: 236220)	10,561	108	10,106	95.69	5,884	55.71	325	3.08
42143	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers...(actual code: 42343)		89	7,367	70.36	481	4.59	275	2.63
81121	Computer And Office Machine Repair	9,152	125	6,477	70.77	2,630	28.74	2,848	31.12
54169	Other Scientific and Technical Consulting Services	8,843	85	4,697	53.12	716	8.1	97	1.1

Blue = Limited Prime Contracting opportunities

Violet = Potential long term improvement

Yellow = Potential short term improvement based

Green = Highly successful

* Federal Government-wide Goals